

Future Agenda Items September 27, 2022

Future Agenda Items will be divided into 3 Categories:

- 1) Current listing of all future agenda items requested by Council that have not been addressed.
- 2) Items that have been researched and are scheduled for a report to Council (first 2-4 weeks).
- 3) Items that Council has requested additional research/staff time on and will be brought back for public discussion at a Council Meeting. Council will be provided updates on items that require significant time.

The Future Agenda Items list will be placed on the Council Meeting agenda to provide a status on all items. The current list will be reviewed and as items are completed; said items will be removed. The Council may add items as needed to the list.

1) Receive an update regarding Entryway Monumentation/Landscaping for the Town of Trophy Club.

A meeting between the Art Subcommittee and Halff and Associates was held on September 8th. Expectations for the monuments size and access to the statues were discussed. Access to the statues at major intersections was discouraged by the group for the safety of our citizens/guests. Statue locations were finalized with Kathy Whitworth being at the Trophy Wood entrance, Ben Hogan and the Trophy Club Dr. entrance, Byron Nelson being located at the Bobcat entrance, and a group sculpture being at the Trophy Lake entrance. Stylistic direction was given in addition to deliverables for the next meeting. The Town Manager has reached out to the owners of the property in front of Meat U Anywhere and has gained permission to purchase the property allowing for the stone sign to be removed and the entryway monument to be placed on that corner.

2) Develop a Strategic Plan for the Town addressing future goals with budgetary needs for each department.

Due to decreased staffing, the strategic plan document has been put on hold due to other pressing items during the budget process. Work will begin again in October.

3) Modifying the Existing Veteran's Memorial to include "Space Force".

Ft. Worth Monument is no longer giving us an estimation on the POW-MIA obelisk delivery. We still hope to have the monument installed and revealed at the Veterans Day Ceremony this November.

4) Promote local businesses through the use of EDC and HOT

A meeting was held with local restaurants and business owners on September 7th in which we discussed ways that the Town could assist local businesses in increasing business traffic and therefore make them more successful. Both the Hotel operators and the business/restaurant owners landed very near the same area of assistance needed in the area of marketing. Director Lind and I will begin working on a strategy to present to Council to begin a marketing campaign to drive customers to Trophy Club. There was also a discussion about coupons or vouchers however neither group thought this would be a good long term solution but could be a stop gap and were

willing to try this for a short period of time and monitor its success. We will include this in our marketing strategy.

5) MUD confirmation of property vs services

David Dodd is putting the final preparations on a letter that will be sent to the MUD on Monday the 26th that will include our sign ordinance and ask them to either give written permission to specific people to place political signs and campaign from the Fire Station or pass this responsibility on to the Town which operates the Fire Department.

6) Traffic Mitigation Plan –

The traffic counts needed for the traffic study update and expansion has been collected and the data is being processed by the third party vendor. TNP is expected to receive the updated count information within the next 2 weeks and will begin updating the traffic study of the intersections of Trophy Club Dr. and Bobcat, and Bobcat and Parkview. The study has been expanded to review the intersection of Bobcat and Marshall Creek. Roseville was also included in the traffic counts to ensure that the study included information related to those entering and exiting Bobcat into and out of Roseville.

7) Hogans Glen

The Town Manager and the Town Attorney are gathering all information about the Hogans Glen complaint and the construction of the Trophy Club Town Center into a single location for Council's review. Once the documents are gathered we will be meeting with council members to discuss next steps.